

YOUR PERSONAL NOTES

Predicting & Preventing Member Churn

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Introduction and Step 1: Brainstorm Metrics

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Step 2: Get The Data

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Step 3: Visualize The Data

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Recap 1

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Step 4: Segment The Data

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Step 5: Act On The Data

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Recap 2

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Advanced Predictive Analytics

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Conclusion

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Meet The Presenters

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